



April, 2018

Presented By:

Fort Thomas Renaissance
130 N. Ft. Thomas Ave
Fort Thomas, KY 41075

Date: September 22, 2018

Time: 2:30pm – Midnight

Location: Tower Park Amphitheater

www.merchantsandmusic.com

Renaissance Board
Chairman
Brian Sand

Event Chair
Frank Twehues

Adam Blau
Tracy Davis
Michelle Knight
Mike McDonough
Heidi Neltner
Kim Rechin
Cathy Sonnett

Renaissance Manager
Debbie Buckley

Dear Business Owner,

Merchants and Music is back again this year! In 2017, the City focused all of its efforts on celebrating its sesquicentennial with a week-long celebration centered on the 4th of July. This year, we're thrilled to bring back Merchants and Music for its 14th year! Planning for the big day is in full swing and we're excited for our headliner, **10,000 Maniacs!** Opening acts include *Scott Miller and the Commonwealth*, *The Tillers*, *Element3 & Shut Up & Drive*. Ending the party will be *The Leftovers!* We strive to make this tradition in the City of Fort Thomas unmatched in Northern Kentucky. Our day-long Merchants and Music Festival boasts fabulous music, good eats and unmatched local support, making it a great success year in and year out. Braxton Brewing will be providing the beer.

Want to be a part of this community tradition and gain exposure for your business? Our corporate sponsors will receive multiple forms of advertisement along with an on-site presence the day of the festival. New this year is the addition of Party Tents where you and your employees can enjoy the festival in your own dedicated space. Your support is vital!

For more information or to sign up for this year, please contact Debbie Buckley today at 859-572-1225 or dbuckley@ftthomas.org.

Sincerely,

Debbie Buckley
Renaissance Manager

Frank Twehues
Event Chairman

2018 Merchants & Music Participation Levels

Headline Entertainment_ \$10,000

- **Personalized site presentation**
- 10 x 10 booth at festival w/ 1 table and 2 chairs
- Premier booth location
- Business name linked to artist in all promotions
- Business name on event poster and sponsors poster
- Business name and logo on landing page of website
- Business name and logo on musicians page of website
- Link to your website
- Promoted on Facebook with artists and as a company
- Included in print media advertisements
- Included in radio ad advertisements
- Option to hang your banner to left/ right of stage
- Announced on stage during event
- 3 VIP parking passes
- **5 Meet & Greet Tickets for 10,000 Maniacs**
- Party tent for your friends or company in prime location
- Tables and chairs for 30
- 3 cases Braxton in a cooler
- Catered meal for 30
- You may decorate as you like!

Venue_ \$5,000 (limited availability)

- 10 x 10 booth at festival w/ 1 table and 2 chairs
- Premier booth location
- Business name and logo on sponsors poster
- Business name and logo on website with link to your website
- Promoted on Facebook (Business Posting)
- Included in printed media
- Option to hang your banner to left/ right of stage
- Announced on stage during event
- 2 VIP parking passes
- 4 wrist bands for VIP Tent
- **2 Meet & Greet Tickets for 10,000 Maniacs**
- Party tent for your friends or company in prime location
- Tables and chairs for 30
- 3 cases Braxton in a cooler
- You may decorate as you like!

Hospitality_ \$2,500

- 10 x 10 booth at festival w/1 table and 2 chairs
- Business name and logo on sponsors poster
- Promoted on Facebook (Business Posting)
- Included in printed media
- Option to hang your banner to left/right of second stage
- 2 VIP parking passes
- Party tent for your friends or company in prime location
- Tables and chairs for 30
- 3 cases Braxton in a cooler
- You may decorate as you like!

Site Production_ \$1,000

- 10 x 10 booth at festival w/ 1 table and 2 chairs
- Priority booth location
- Business name and logo on sponsors poster
- Business name and logo on website with link to your website
- Promoted on Facebook

Spot Light_ \$500

- 10 x 10 booth at festival w/ 1 table and 2 chairs
- Priority booth location
- Promoted on Facebook

Booth Only_ \$200 Fort Thomas Business / \$250 Non-Fort Thomas Business available

- 10 x 10 booth at festival w/ 1 table and 2 chairs
- Business name listed in event program & on website

2018 Merchants & Music Sign Up Sheet

Yes! We want you to be a part of the Merchants & Music Festival!

*****ABSOLUTE Deadline for participation September 7, 2018 – NO EXCEPTIONS*****

_____ Booth Only - \$200 FTB / \$250 NFTB

_____ Spotlight - \$500

_____ Production - \$1000

_____ Hospitality - \$2500

_____ Venue - \$5000

_____ Headline - \$10,000

Make checks payable to: Fort Thomas Renaissance

Mail to: D. Buckley, 130 N. Fort Thomas Ave., Fort Thomas KY 41075

We have enclosed a check for the following amount: _____

Business name: _____

Please write your business name exactly how you would like it seen in the program and on the website.

Point of Contact: _____

Email: _____ **Phone:** _____

Address: _____

Website: _____

Booth: _____ **yes** _____ **no** (with your booth you will receive 1-table & 2-chairs)

Select business zone below:

Merchants Cafe

❖ We would like to sell/ serve food _____ Food you will be serving _____

- Health Department inspection and certification required. See www.nkyhealth.org for requirements. **YOU** must contact them for temporary license and fees and to schedule inspection day of event.
- Please indicate what appliances you will bring and power requirements.

Merchants Marketplace

❖ We would like to sell cash & carry items _____ What you will be selling _____

Merchants Showcase

❖ We will be presenting our business _____ Business Type _____

❖ Please email electronic copy of your business logo and information to: dbuckley@ftthomas.org