

# PROCLAMATION

**WHEREAS**, in 2015, an estimated 48,960 people were diagnosed with pancreatic cancer in the United States. Pancreatic Cancer is one of the deadliest cancers, is currently the fourth leading cause of cancer death in the United States and is projected to become the second by 2020; and

**WHEREAS**, when symptoms of pancreatic cancer present themselves, it is generally late stage. 73% of pancreatic cancer patients die within the first year of their diagnosis, while 93 % of pancreatic cancer patients die within the first five years; and

**WHEREAS**, the good health and well-being of the residents of Campbell County are enhanced as a direct result of increased awareness about pancreatic cancer, and research into early detection, causes and effective treatments; and

**WHEREAS**, Chuck Reed, a native son of Fort Thomas, Kentucky, and the bass player for the local rock band DV8 is a local pancreatic cancer survivor. Driven by Mr. Reed's battle, the campaign "Play On" was created to motivate others to continue with the things that bring them passion and energy. Though the original campaign was intended to target musicians, everyone is encouraged to "Play On" to help end Pancreatic Cancer;

**NOW, THEREFORE, I, ERIC HAAS, MAYOR OF THE CITY OF FORT THOMAS, CAMPBELL COUNTY, KENTUCKY do hereby proclaim Friday, May 20, 2016 be declared as:**

## **"PLAY ON" DAY**

In witness thereof, I have hereunto set my hand and caused to be affixed the Seal of Fort Thomas, Kentucky, this 20<sup>th</sup> day of May, in the Year of Our Lord, Two Thousand Sixteen.

Signed:

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Eric Haas, Mayor